

Basics Of Entrepreneurship

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Business Basics for Entrepreneurs - The Daily MBA

What Are the Basic Concepts & Characteristics of Entrepreneurship?. The basic concepts and characteristics of entrepreneurship are concerned with developing a vision of what a company should be, and then executing that vision by translating it into concrete steps and following through. Entrepreneurs tend to be ...

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7 Basic Skills All Entrepreneurs Should Master

1. Know where you want to go with your company--and why you want to get there.. If you know where you're going on an... 2. Business can't exist without revenue, so learn how to sell.. We've all seen it a thousand times: A company has a... 3. Sell what people want to buy.. We've also seen many ...

Startup Basics: How to Master the Fundamentals - Entrepreneur

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"Basics of Entrepreneurship: 'The Act of Being an Entrepreneur Is Indeed an Act of Leadership'." Knowledge@Wharton. The Wharton School, University of Pennsylvania, 02 March, 2010.

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