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Joe McGinniss was an American journalist, non-fiction writer and novelist. He first came to prominence with the best-selling *The Selling of the President 1968* which described the marketing of then-presidential candidate Richard Nixon. It spent more than six months on best-seller lists.

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The Selling of the President, 1968, nonfictional book about the 1968 presidential campaign of Richard M. Nixon written by American author Joe McGinniss that became one of the most-influential books on the campaigns of American presidential candidates. The book became a New York Times best seller in 1969.

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The Selling of the President 1968 is a 1969 book by American author Joe McGinniss. It was published by Trident Press in October, 1969. The title is a play on the Making of the President books by Theodore White. The book describes the marketing of Richard Nixon during the 1968 presidential campaign.

The Selling of the President 1968 - Wikipedia
Joseph Ralph McGinniss Sr. (December 9, 1942 - March 10, 2014) was an American non-fiction

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writer and novelist. The author of twelve books, he first came to prominence with the best-selling *The Selling of the President* 1968 which described the marketing of then-presidential candidate Richard Nixon.

Joe McGinniss - Wikipedia

Joe McGinniss was born on December 9, 1942. He graduated from the College of the Holy Cross in 1964 and worked as a newspaper journalist. He wrote several nonfiction books including *The Selling of...*

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The Selling of the President | McGinniss
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Shakespeare--who first suggested that issues
bore voters and that image is what counts.

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FILE PHOTO: Former Vice President Joe Biden gestures during the 2020 Democratic U.S. presidential debate in Houston, Texas, U.S. September 12, 2019.

Biden would ban assault rifles, but not force owners to ...

Democratic presidential candidate and former Vice President Joe Biden recently released a health-care plan that, according to his campaign, would cost \$750 billion over a decade. To finance the health-care plan, he

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